

CHACE CENTER CAFE REDESIGN  
RISD

By

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## CHACE CENTER CAFE REDESIGN RHODE ISLAND SCHOOL OF DESIGN

### PROJECT BRIEF

The RISD museum's newest wing has become the premiere exhibition space for RISD students on campus, as well as a major focal point on North Main Street. Bordered on three sides by historic buildings, the five-story glass and brick structure has significantly increased the exhibition and programming capabilities of the RISD Museum since opening. Hosting lectures, firstworks, theater, and a variety of music events, the Chace's lobby cafe sees a lot of action. However, it seems the space hasn't quite grown in to itself and realized its full potential. A mish mash of furniture clutters and confuses the underprogramed space between the elevators and the museum store.

The Chace Center has set out on a quest for a smart and elegant solution to the Cafe and temporary bar space occupying their lobby to be used by a range of visitors, faculty, students of the school, and shoppers. The space longingly and deservedly awaits a considered redesign of epic proportion.

Jacob Riley-Wasserman has prepared this proposal for the museums review . If they should except, the project will be flawlessly accomplished as follows:

### PROJECT APPROACH

The project will be divided into 3 phases. Before each phase, Jacob Riley-Wasserman will review with the client. The client will sign off on any changes before the completion of any of the 3 phases.

We begin with:

#### PHASE ONE: THE RESEARCH PHASE

To provide the design team with a better understanding of the space in question, a number of surveys and undercover observations will be performed. The flow of the space will be considered and well studied. What works? What doesn't work?

The client will receive a full slide presentation of the designers findings before moving on to phase 2.

## PHASE TWO: THE DESIGN PHASE

In the second phase the designer will present the client with sketches and designs for the space. Lighting, furniture, floorplan, and programing options and oppurtunities will be considered.

## PHASE THREE: THE REFINEMENT PHASE

In this 3rd and final phase the designer has been given a clear idea of what will be created and is able th present the client with the "HOW?" of the project. A comprehensive quote, maunfacturer Sourcing, constuction planning, and a timeline will be presented. After the review of this phase pre-production will be over.

### DELIVERABLES:

PHASE ONE - A comprehensive slide presentation and booklet with all relevant research laid out in an easy to understnd manner.

PHASE TWO - Clean presentation quality drawings accompanied by material samples.

PHASE THREE - Final design and thorough budget.

### SCHEDULE

PHASE ONE - 1 week

PHASE TWO - 3 weeks

PHASE THREE - 2 weeks

\*SCHEDULE ASSUMES FULL ACCESS TO CLIENT AND THE ABILITY TO MEET AND AGREE TO TERMS IN A TIMELY MANNER. THERE WILL BE CHANGES.

ANY FURTHER CHANGES TO THE DESIGN OR REVISIONS ARE NOT COVERED UNDER THIS PROPOSAL. BECAUSE FLEXIBILITY AND ITERATION ARE OFTEN CRUCIAL IN NEW PRODUCT DEVELOPMENTTHE DESIGNER IS OPEN TO MODIFYING WORK CONTRACTS AS THE PROJECT DICTATES, AS WELL AS ADDITIONAL PHASES AS NEEDED.

### BUDGET

PHASE ONE - \$20,000

PHASE TWO - \$20,000

(MORE)

(CONTINUED)

BUDGET (cont'd)  
PHASE THREE - \$20,000

TOTAL - \$60,000

WORK FOR THIS PROJECT IS BASED ON A FIXED FEE MODEL. TO FORMALLY ACCEPT THE PROPOSAL, THE DESIGNER REQUIRES PHASE 1 TO BE PAID UP FRONT. EACH SUBSEQUENT PHASE WILL BE BILLED AT COMPLETION AND WORK ON THE NEXT PHASE WILL COMMENCE UPON RECEIPT OF PAYMENT.

CONCLUSION  
WE ARE VERY EXCITED TO BE  
CONSIDERED FOR SUCH AN OPPURTUNITY.  
WE HOPE THIS PROPOSAL IS NOT THE  
END OF WHAT WE KNOW WILL BE A GREAT  
WORKING RELATIONSHIP.