Proposal

Chase Center Café Redesign Rhode Island School of Design (RISD)

Project Brief:

The Chase Center gives opportunity to portray the talent given and created by the Rhode Island School of Design. The existing café / common area has more potential to demonstrate that quality. Through using PR Designs, a genuinely inspired and celebrative perspective can be given to this space while having emphasis on interchangeability to accommodate the progressive traits of RISD.

This document is describing the process to how this reiteration can be accomplished.

Project Approach:

Through 4 Phases, this redesign will take place in an organized, persistent, and efficient manner.

Phase 1:

Research will take place in what design language translates the most efficiently in the decade that we are entering into. Attention will be given to what genre of tangible creations can explain and direction of RISD.

Phase 2:

Materials, designs, and formats will be proposed through a presentation of our intent. 4 Examples with be given for the Chase Center Committee to give feedback on.

Phase 3:

A digital representation will be made to portray an accurate depiction of the idea for final approval.

Phase 4:

Appropriate material sources and manufacturing processes are made for the final idea. Costs are dealt to meet budget.

Phase 5:

Construction begins.

Deliverables:

Phase 1:

Presentation on different focal points involved in translating the design language of RISD.

Phase 2:

Samples of materials, furnishings, and layouts will be given to the Chase Center Committee to analyze and give thoughts of what will best suit.

Phase 3:

Rendered example of final decision of Phase 2.

Phase 4:

Material and construction resources are chosen by examples brought through this phase.

Phase 5:

Budget transaction options are given and finalized.

Schedule:

Phase 1: 1 week

Phase 2: 2 weeks

Phase 3: 3 weeks

Phase 4: 4 weeks

Phase 5: 6 weeks

Realizations:

Alterations can occur and all deliverables will have room for accommodations.

Budget:

Structure

Once a "Phase" is initiated, an invoice will be given. After that payment is made at completion, the next phase will begin.

Fees:

Phase 1: \$1,000

Phase 2: \$2,000

Phase 3: \$3,000

Phase 4: \$4,000

Phase 5: to be determined

Note

The hourly rate is included in the phase fees. All fees are nonrenewable if at anytime the project is cancelled.

Summary:

This process has been planned with the intent to maintain consistent progress with persistent innovation. PR Design was made formed around giving the opportunity to others in order to keep and portray a progressive image. You all at RISD inspire us to inspire you to inspire others through design.

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